

# Scaling-up the implementation of collaborative TB/HIV activities in the Region of the Americas

Panama City, Panama

July 7-8, 2011

## GUIDE TO MARKET PLACE SESSION

**The Market Place** is a lively and interactive forum where participants of the meeting can present and promote their experiences, results, views, or opinions regarding TB/HIV collaboration in a **poster** (graphic presentation) or **display** format (e.g. photos, personal experiences). The market place aims to expand beyond the constraints of the traditional poster session of scientific conferences to create an environment conducive for sharing of relevant community, country or regional experiences in implementing collaborative TB/HIV activities and for maximizing opportunities for networking.

Collaborative TB/HIV activities include<sup>1</sup>:

- Mechanisms to establish collaboration between TB and HIV control programs, mother and child health services, criminal justice systems and harm reduction programs where appropriate;
- Engaging communities in planning, delivering and monitoring TB and HIV services;
- Building the capacity of communities to address TB in people living with HIV; joint advocacy and communication for TB/HIV and harm reduction;
- HIV surveillance among TB patients;
- Provision of TB prevention, diagnosis and treatment services for people living with HIV, and
- HIV prevention, treatment and care services including HIV testing, antiretroviral therapy for TB patients and harm reduction services for people who use drugs.

The market place will be held from 16:00-17:30 on July 7, 2011. Presenting participants will be able to illustrate their findings or experiences by displaying graphs, photos, diagrams and text on boards in an open area. The display boards will be 1m by 2m. Display material should be well labeled and legible. Lettering should be bold. If you will be posting typed material, use a large font size (at least 20 point font) on white, pale yellow or cream-colored non-glossy paper. Participants must mount their display at least 1 hour prior to the scheduled start time.

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<sup>1</sup> More information is available in the WHO Policy on Collaborative TB/HIV Activities ([http://whqlibdoc.who.int/hq/2004/WHO\\_HTM\\_TB\\_2004.330.pdf](http://whqlibdoc.who.int/hq/2004/WHO_HTM_TB_2004.330.pdf)) and in the Policy Guidelines for collaborative TB and HIV Services for Injecting and other Drug Users ([http://whqlibdoc.who.int/publications/2008/9789241596930\\_eng.pdf](http://whqlibdoc.who.int/publications/2008/9789241596930_eng.pdf))

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The introduction for the market place will be held in the plenary room of the meeting in front of all participants. Each stallholder will be given one minute at the microphone to 'market' or 'sell' their stall to the audience in as appealing a way as possible in order to attract 'customers' to their stall. At the end of the introductions all participants will be free to walk around the stalls to find out more about successful experiences in TB/HIV collaboration. Stallholders will be expected to stand by their displays to share their experiences with the meeting participants who are circulating among the displays.

An open invitation to participate in the market place will be sent to all meeting participants. Countries interested in sharing their TB/HIV experiences in the market place will be asked to submit a brief abstract outlining their experiences to the TB/HIV Working Group secretariat so that they can be included in the participants' folder.

**Abstract submission:** Abstracts outlining the proposed poster presentations or displays for the Market place with a maximum word count of 200 should be submitted electronically to [sculierd@who.int](mailto:sculierd@who.int) not later than **June 29, 2011**. The structure and format of the abstract is flexible but it should clearly depict the specific TB/HIV activities implemented and the lessons or experiences drawn. The following format is suggested: **Background, Results/Lessons Learnt and Conclusions**. Name, affiliation and contact address including email of authors should be clearly put on the abstract.