

SWOT analysis on building a national Stop TB partnership and defining vision, goal, objectives

A SWOT analysis can be used by initial partners to identify the needs, challenges, resources and opportunities and discuss whether a national partnership could address these issues.

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Internal	<p>Strengths:</p> <p>what is the advantage of a national partnership? Outline a resource/capacity that the partnership can use to achieve its objectives.</p>	<p>Weaknesses:</p> <p>what is the limitation/challenge of a national partnership in your context? Outline a limitation/fault that will keep the partnership from achieving its objectives.</p>
External	<p>Opportunities:</p> <p>what external factors would be helpful to a national partnership? Outline any favourable situation in the partnership environment that will enhance the partnership ability to achieve its objectives.</p>	<p>Threats:</p> <p>what external factors would damage a national partnership? Outline any unfavourable situation in the partnership environment that potentially damages the partnership ability to achieve its objectives.</p>

Example:

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Internal	<p>Strengths:</p> <ul style="list-style-type: none"> • Coordination and common strategy • Multi-sectoral participation • Increased resources • Active leadership 	<p>Weaknesses:</p> <ul style="list-style-type: none"> • Inadequate partnering process experience • Uneasiness to work with different sectors • Competition among different interests • Vision, goal and objectives not agreed upon
External	<p>Opportunities:</p> <ul style="list-style-type: none"> • International funding mechanisms support partnerships • ACSM keeps TB on agenda and empowers communities • Social change – institutional reform 	<p>Threats:</p> <ul style="list-style-type: none"> • Local social/political/economic environment • Inability to access external resources • NTP manager is not involved

At the end of the SWOT analysis, initial partners should be able to make a first statement about the vision, goal and objectives of the partnership as it follows:

- Vision: the ideal situation the partners would like to see become real in the future
- Goal: an agreed development aspiration which refers to broad changes that are beyond the capacity of any organization to bring about alone (long-term)
- Objective: the change to which the partnership is committed and which contributes to the achievement of the goal (medium-term)