

The Stop TB Partnership Advocacy Advisory Committee Evaluation - Presentation of Findings

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Background

AAC formed after disbanding of ACSM Working Group in 2008

AAC Terms of Reference call for:

- Evaluation of AAC in time for Fall 2010 Board meeting
- Current members to serve for trial period from February 2009 to completion of evaluation

Evaluation consultants selected in November 2010

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Evaluation methodology

Key informant interviews with:

- ▶ 7 AAC members
- ▶ 8 representatives of the Board, Secretariat, Network and donor organization

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Purpose

To assess extent to which AAC:

1. Contributed to increased resources for the Global Plan
2. Has been efficient and functional in implementation
3. Facilitated engagement of the broader TB advocacy community

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In general...

- ▶ AAC successes were limited largely due to factors that can be rectified with changes in AAC ToRs and group composition

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Objective 1: Contributions to resources for Global Plan

Overall, AAC had little to no impact on resource mobilization for the Global Plan

- ▶ Specific accomplishments:
 - Suggested Board meeting be held in D.C.
 - Recommended hiring D.C.-based advocacy coordinator

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Objective 2: Efficient and functional implementation

Overall, complied with ToRs and communicated regularly to:

1. Develop annual advocacy recommendations
2. Advise on annual advocacy Network meeting
3. Advise on tools to engage advocacy partners and facilitate information flow to/within advocacy community

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Objective 3: Engagement of broader TB advocacy community

Overall, modest strides made toward engaging broader TB advocacy community

- ▶ **Specific accomplishments:**
 - Made recommendations about coordination strategies and partner “mapping” to Board Chair in November 2010 letter
 - Successful annual meeting with advocates in Berlin in November 2010

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Suggested changes:

1. Limit AAC scope to providing advice on advocacy and communications for the purpose of resource mobilization
2. Identify clear priorities for resource mobilization
3. Identify effective mechanism(s) for advising the Board (e.g., annual letter)
4. Increase resources and advocacy expertise within the Secretariat

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Suggested changes, cont'd

5. Modify AAC ToRs and group composition
 - ▶ Revise criteria and process for selection of AAC members
 - ▶ Clarify roles and responsibilities, including those of AAC leadership
 - ▶ Engage experts from outside TB community with track record of using advocacy and communications to mobilize resources
 - Select group of 5 to 9 members who meet new criteria
 - ▶ Ensure continuity:
 - Extend term of at least 1 or 2 current AAC members
 - Stagger terms of AAC members going forward
 - ▶ Establish feasible term lengths

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Recommended next steps

- ▶ Convene taskforce of 2 to 3 Board members and the Executive Secretary to consider evaluation findings and key planning questions
- ▶ Taskforce presents recommendations for AAC composition and revised ToRs at an Executive Committee call for endorsement

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