

Taking partnership with the private sector to the next level

30 January 2019

PRIVATE
SECTOR
CONSTITUENCY

Stop TB Partnership



A number of pre-conceptions exist about the private sector's engagement in public health



MYTH

We're all the same

Solely suppliers of products

Solely motivated by profits



REALITY

Diversity of size, industry, and focus

Broad range of capabilities and expertise

Diverse interests; all committed to TB impact

Our goals for today:



Who we are

Introduce the Private Sector Constituency (PSC)



Why we're here

Share our capabilities and commitment



How we can engage

Offer perspective on how we can work together

61 Private Sector Constituency members

sureAdhere

SAVICS



systemone

SGS

imBio
INNOVATING VACCINES

ACCESA
HEALTH

IQVIA

emocha
MOBILE HEALTH INC.

Otsuka

TROPED PHARMA
CONSULTING
"Bringing Clarity: Building Partnerships"

Everwell



EPCON

SANOFI

BD



Johnson & Johnson

wisepill

ZENYSIS

Cepheid
A better way.

LUPIN

SVIZERA

Human
Diagnostics Worldwide

ACCESA
LABS

Lilly

Global Bio-Sciences

meiji

QuantuMD



MUFG
Mitsubishi UFJ Research and Consulting

proteus
DIGITAL HEALTH

PLATINUM
GROUP
METALS

American
Air & Water

Musaji Adam & Sons
Since 1960s

Jacobus Pharmaceutical

HAIN
LIFESCIENCE

DNAgenotek

Cipla

Hexcel Global
Know More. No less

PANPHARMA

LIS
Laboratory Infrastructure Solutions

Results
inHealth

IMMUNITOR



DELFT
IMAGING SYSTEMS

RM
RABIN
MARTIN

QIAGEN

gsk

Dure Technologies

PharmaSecure

AAMS
AirFilterMaintenanceServices
INTERNATIONAL

SemanticMD

ninety one
plus ninety one

LTE

WORLD
BioHazTec
CORPORATION
PRACTICE SAFE SCIENCE

LION'S HEAD
global partners

ConsultASK Ltd

STRATEGIC ALLIANCE
Management Services Pvt. Ltd.

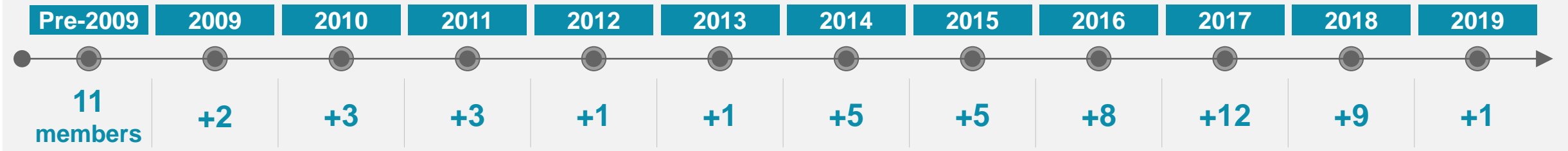
URC

Heineken

Hunan-Tech New
Medical Co Ltd. Systems

Out of 61 member companies...

Timeline of PSC membership



Breakdown by Geography



Breakdown by Industry





Our vision

“We share the vision of a world free of TB by 2030, where the private sector mobilizes its unique capabilities in partnership with others.”



Mission Statement

To leverage private sector knowledge, capabilities, and commitments towards ending TB by 2030 through:

- **Individual and collective action along the care pathway,**
- **Raising awareness about TB and its impact on people and communities,**
- **Improving collaboration between the public and private sectors, and shaping global strategies by actively engaging and contributing unique perspectives in the Stop TB Partnership.**

We want
to channel
our efforts
to meet
the goals
of UNHLM



World Health
Organization

United Nations
General Assembly
high-level meeting
on tuberculosis

**United to end
tuberculosis:**
an urgent global response
to a global epidemic

26 SEPTEMBER 2018, New York





**We have a
shared
responsibility,
and believe we
can accelerate
progress**

In support of the UNHLM goals, we've identified three strategic priority areas for the PSC

1 Data & diagnostics



3 Advocacy & communication



2 Healthy Workplaces





Data & diagnostics

Enhance and streamline data generation and use through integration of existing technologies and new partnerships

What could the impact be?

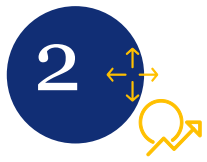
- Improved patient experience and outcomes across the care pathway
- Better-informed policy decision making
- Increased efficiency and decreased burden on healthcare system
- Accelerated diagnostic innovations

How are we working towards this goal?

- Workshop to map existing solutions and identify opportunities for integration
- Collaborating and building upon complementary initiatives
- Explore new partnerships

Who's involved?





Healthy Workplaces

Help businesses create world-class workplace health programs in high-TB risk industries for employees and communities

What could the impact be?

- Increased patient detection, treatment outcomes, and reduced incidence among at-risk workers, families, and communities
- Healthier and more productive workforce

How are we working towards this goal?

- Identify best practices
- Role model workplace programs including awareness and education events
- Engage industry associations and high risk employers

Who's involved?





Advocacy and communication

Shine a spotlight on TB through a coordinated advocacy campaign and explore new engagement models to spread awareness and mobilize funds

What could the impact be?

- Empowering people and de-stigmatizing TB
- Provide positive pressure on leaders to mobilize financing to close funding gap

How are we working towards this goal?

- Recruit PSC CEO's to participate in World TB Day
- Explore new opportunities to engage companies and celebrities
- Explore opportunities for a coordinated advocacy campaign, leveraging consumer marketing capabilities, and led by those affected by TB

Who's involved?



**Enhanced
partnership
can amplify
our impact**



What will it take? A candid conversation

 Focus on our shared goals

 Partner with purpose

 Embrace our differences

 Value sustainability

 Welcome new partners



Thank you

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