

Advocacy & communication

STOP TB PARTNERSHIP

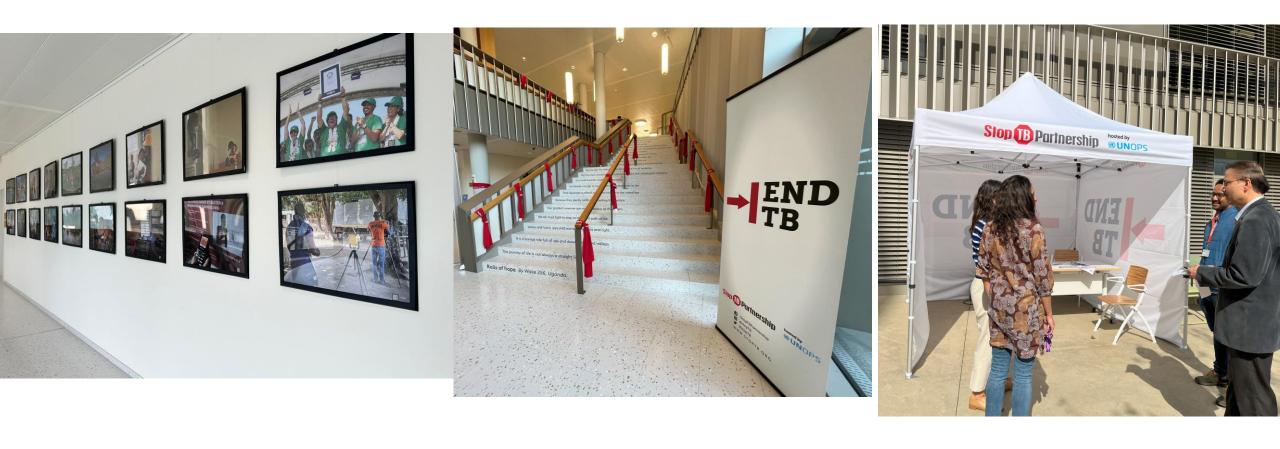
38th BOARD MEETING

12–14 December 2024 • Abuja, Nigeria



Elizabeth Wamera





World TB Day 2024 at the GHC

- ✓ Introduction of the cough app
- ✓ Photo exhibition & poems
- √ 134,100 posts
- √ 113,300 users









World TB Day 2024 - Ethiopia MoH, Africa Union, Parliamentarians, TB survivors, children and NTP



KEY TB ASKS

for the United Nations High–Level Meeting on Antimicrobial Resistance

Antimicrobial resistance (AMR) poses a significant and growing threat to global public health, undermining our ability to treat common infections. AMR occurs when microorganisms evolve to resist the effects of antimicrobial

Tuberculosis (TB) is the world's leading infectious killer and a prime example of the intersection between AMR and infectious diseases. TB is preventable and curable, but the emergence of drug-resistant TB (DR-TB) has exacerbated the TB crisis since DR-TB is resistant to the most widely used drugs. DR-TB and its different forms – multi-drug resistant TB (MDR TB) and Extreme Drug Resistant TB (XDR-TB) highlights the urgent need to address AMR within the context of TB control and prevention efforts.

The upcoming UN High-Level Meeting on AMR presents a crucial opportunity for member states to reaffirm their commitment to combating AMR and to recognize DR-TB as a priority area within this agenda, building on the commitments already made during the UNHLM on TB in



UNHLM

21 UN missions 3 High Level side events 10 high level mentions 2 GDF/ 1 STP **5 Key Asks**







High Level Advocacy meeting in Tashkent, Uzbekistan

100 participants
13 East European Countries

World Health Assembly 2024 - Walk the Talk







High Level Events – Innovation & Africa Dialogue





Press Tours

Philippines March – Devex, AFP, Guardian & HPW Pakistan - November – Guardian, Devex, El Pais, The Telegraph







High Level Political Leadership in Nigeria







Looking at 2025 - Advocacy work

Main areas:

- Increase awareness on the TB situation, new tools and innovation, including TB Vaccine, TB funding needs and gaps
- Create opportunities for new funding for TB response at global, regional and national level
- Support GF replenishment
- Increase demand for access to new tools and innovations especially to TB Rapid Molecular diagnostics, prevention and drug-resistant TB treatment, including in humanitarian settings
- End TB Stigma





Approaches & Tools:

- Coordination and alignment of advocacy efforts and messages of our partners (regular advocacy and communication partners meetings)
- Tailored joint advocacy and communication work with partners from selected TB high burden countries
- Engaging with First Ladies and the OAFLA secretariat for High Level advocacy
- World TB Day Celebration
- Engagement with regional political bodies AFRICA UNION and its specialized agencies, ASEAN





Approaches and tools:

- Ensure presence of TB agenda during global, regional and national high-level events
- Nurturing and supporting global and country level partners CFCS grantees, national partnerships, MPs
- Support development of global level reports: Governance Report,
 R&D Funding Report and Step Up For TB (SUFT)
- Engagement with global communication and strategy partners (Concordia & Foreign Policy), media entities (Reuters & Guardian)and celebrities such as etc





2025 calendar of main events – global and regional

- World Economic Forum Davos
- Africa Union Summit of Heads of States
- World TB Day 2025
- 2025 World Nutrition Summit France
- World Bank Spring Meetings
- World Health Assembly
- G20
- TICAD Japan
- UN High Level Meeting on Non-Communicable Diseases
- GF Replenishment
- ASEAN engagement





THank you!

