

Stop TB Partnership's Private Sector Partnership Strategy

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Stop TB Partnership's Board Constituencies Session
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Context

Leveraging the private sector should be a core part of Stop TB's business model.

Private sector can further support Stop TB effectively implement its four strategic goals and, overall, increase awareness, engagement and funding for TB.

Strategic PSC Framework

Vision	Leverage the core competencies of the private sector to innovate and provide solutions to address global health challenges and advance global health conditions.			
Operating Principle	Support Stop TB effectively implement its four strategic goals, and, overall, increase awareness, engagement and funding for TB.			
Stop TB's Strategic Goals	 Facilitate collaboration among partners.	 Increase political engagement by key influencers to double external financing for TB.	 Promote innovation in TB diagnosis and care.	 Ensure universal access to quality assured TB medicines and diagnostics.
Stop TB's Gaps/Needs	Increase the visibility of Stop TB among new audiences not previously reached.	Catalyse Stop TB to identify new approaches and funding streams.	Provide a vehicle for developing, delivering and implementing new product/new tool development.	Promote the importance of quality assured drugs at the country-level.
Private Sector's Benefits	<ul style="list-style-type: none"> • Cost improvement and risk reduction. • Introduction to key stakeholders and understanding of developing/new markets. • Image enhancement. • Credibility management. • Staff motivation. 			

Private Sector Constituency (snapshot)

Current Responsibilities

- Provide the Private Sector Constituency's perspectives on the Board's and Secretariat's strategy development, financial resources commitment, organizational performance, etc.
- Maintain regular communication and feedback mechanism between the Private Sector Constituency, its members, the Board and the Secretariat – including regarding the Secretariat's hosting scenarios and the draft private sector partnership strategy.
- Develop and maintain an extensive network of contacts within the Private Sector Constituency.

Accomplished Performance

- 70 total members as of today. 9 new members formally joined the Private Sector Constituency.
- Collaborate with and provide the Secretariat guidance during the development of the private sector partnership strategy and provide input on initiatives such as branding, operational strategy and select committees (e.g., Finance Committee).

Ongoing Engagement

- Identify and capture synergies between the Private Sector Constituency's and Secretariat's functions and working modalities.
- Continue engagement with various companies – including mining companies and healthcare industry – including providers.
- Support engagement with other private sector constituencies – including the Private-Public Mix Working Group, Global Fund, etc.

Development Process

Initial Consultation (February 2014)

- Identified need for a strategic shift in Stop TB's private sector partnership.
- Held brainstorming sessions with Stop TB, Lilly, GBCHealth, GAVI and Global Fund.

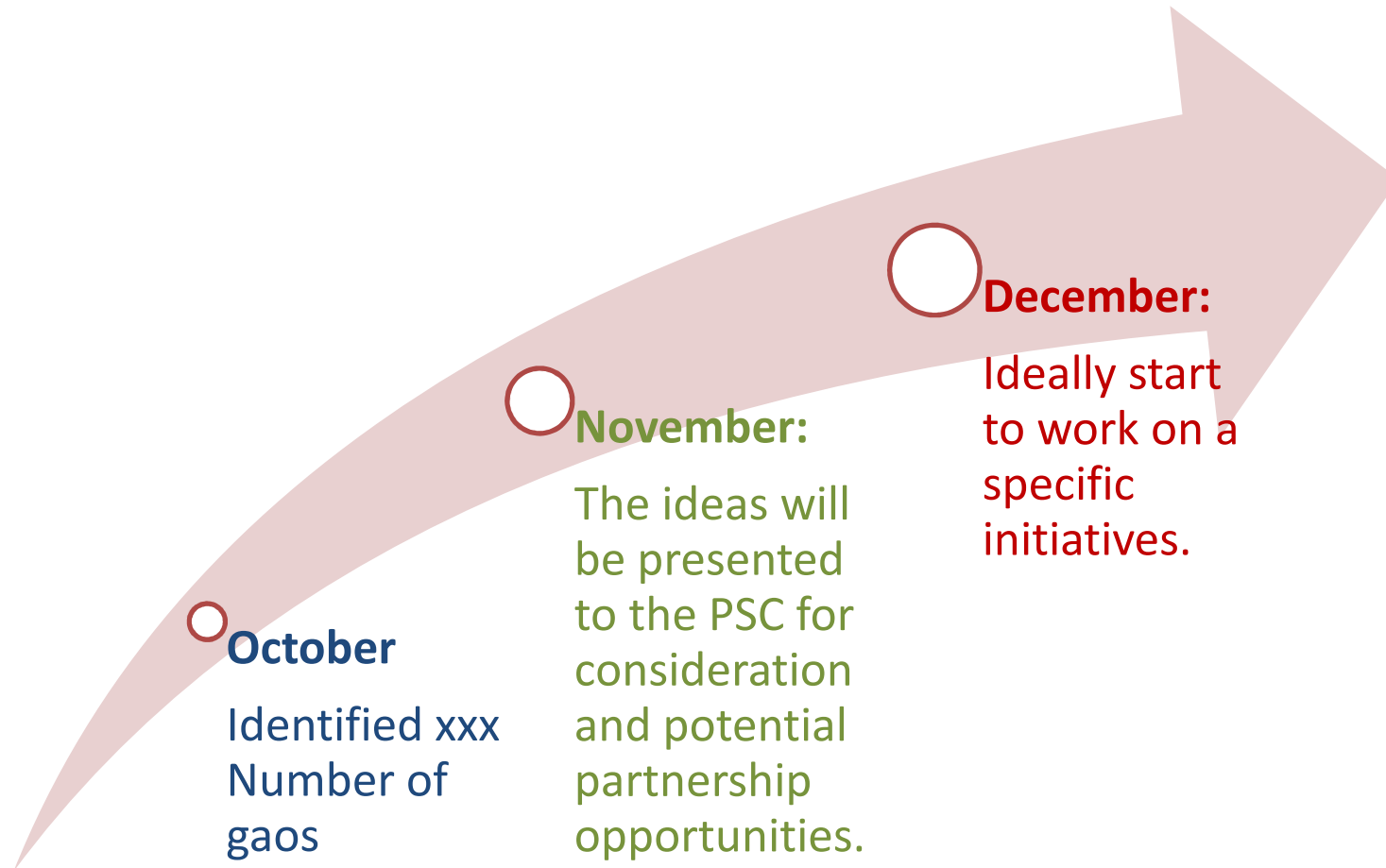
Working Sessions (February-June 2014)

- Conducted landscape analysis on GAVI, Global Fund, RBM, UNAIDS, UNHCR and WFP.
- Held working sessions between Stop TB and Lilly.
- Drafted strategy and strategic framework.
- Got feedback from the Private Sector Constituency.

Board Presentation (July-September 2014)

- Present draft strategy to the Board.
- Got Board positive feedback on the strategy in July.
- Held working session between Stop TB and Lilly to identify areas of interventions for the private sector.

Where we are now



Thank you!

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