



Subgroup on Global Advocacy for Resource Mobilization

Chair: Paul Sommerfeld

**Secretariat: Nicole S. Schiegg,
Homero Hernandez
Stop TB Partnership, Geneva**

Core Group: Global Advocacy for Resource Mobilization Teleconference Notes from 28 January 2008

Attendance

Paul Sommerfeld - Chair
Beatrijs Stickers
Melanie Vant
Anne Fanning
Sheila Davie
Paul Thorn

Homero Hernandez
Nicole Schiegg
Young-Ae Chu
Louise Baker
Judith Mandelbaum-Schmid

1) Shaloo was not able to update on WEF GHI Business Response Report launch

Paul- Explained that Shaloo was unable to participate in the conference call due to a family emergency.

Homero- Said Lakshmi apologized for not being able to send the report previously, but apparently, the GHI was still making final changes to the document last week. They promised to send the final report Tuesday before the actual launch during the evening in London. Mario Raviglione, Director of Stop TB Department, will be attending the event.

Sheila- Said she had some of the key messages of the report she had received and gave context to the group. She also voiced her concern that these kinds of reports and as much information about their findings should be forwarded to members of the core group further in advance and before they are launched in order for the members and their organizations to better prepare for advocating and using the information in their own events.

Action Point 1: The Secretariat apologized for not being able to always send out advance information, because often reports and press releases are cleared at the last moment. However, the Secretariat will try to get reports and messaging out to the core groups with ample time.

2) Update on WTBD events and WHO Global TB Control Report

Judith- Gave an update on the DRS report launch and apologized for the lack of information provided to members ahead of the launch. She explained that the report is a WHO product and they have control of all the aspects of the launch. She also explained that the report was embargoed along with the press release until the actual day of the launch but both materials were sent to thousands of journalists in advance.

Judith- Continued the update on WTBD by explaining the main event would be at the UN Geneva office (Palais des Nations Unies) at 11 AM on 17 March. The speakers will be the WHO's DG Margaret Chan, UNAID's Peter Piot, Global Fund's Michel Kazatchkine and the UN Envoy President Sampaio. Katherine Floyd will be holding a press conference in London to talk about the report and its findings.

Luis Figo will launch the Figo Poster campaign in London on the same day (17 March), where he will be accompanied by President Sampaio, Mario and members of the house of commons (British Parliament). They will play football at a local (culturally diverse) school in Hackney with kids and the MPs. Figo will also record a 25 minute video that will be aired by the BBC in May.

Beatrijs- Said KNCV's communications team was concerned that they are not getting enough information ahead of time to be able to plan key messages in preparation for their own events around WTBD.

Judith- Said that the press release was being finalized and would be sent to all partners before the end of this week and should hopefully be enough to have common messages to be used by all partners.

Melanie- Asked if there would be any launches of the report or special events around WTBD in Asia, Africa or the HBC's.

Judith- Said there were plans of doing some in AFRO but due to logistical and security reasons some of the plans were not possible. She said EURO was probably the only significant one being planned.

Nicole- Informed that the secretariat was not planning WTBD events in endemic countries, but we are currently gathering as much information as possible on individual events and campaigns, which will be posted on the WTBD website (to go online this week). She also reminded the group of the Becton Dickinson (BD) events, which include President Sampaio ringing the bell at the closing of the NY Stock Exchange with President Sampaio and a WTBD symposium at Columbia University around 24 March.

Louise- Informed that there would be scientific events in Berlin and plans were going well. Beatrijs- Suggested that TB/HIV should be the main thing to push this year, as the international aids world is ready to have the TB/HIV co-infection problem widely on the agenda and she suggested that we focus on getting a clear main message, i.e. get TB testing to be part and parcel of HIV/Aids programs.

Nicole- Said that as a compromise and in light of the group's request of having more information ahead of these reports/events, the secretariat would agree to send the embargoed report to the Global Advocacy core group on the condition that it is kept embargoed and only used to better prepare for their activities in support of these events.

Action Point 2: Secretariat will provide Global Advocacy Core group members the embargo reports and press releases as soon as they are available to journalists.

3) Update on Elections of Chair and Vice-chair of ACSM WG

Young-Ae- Gave an update on the all for nominations. She said the period for nominating candidates ended Friday 07 March. We have 2 candidates for Chair and 5 for Vice-chair. She explained that there will be an announcement (email) send before the end of this week to all ACSM WG members where they will be instructed to vote using an online system starting 17 March. The instructions will be clear and easy to do. The message will give the voting deadline, 28 March, and should give enough time to have members that are travelling vote before the deadline.

Action point 3: Young-Ae will send the email with hyperlink and instructions on how to vote to all members of the ACSM WG before the end of the week.

4) Update on Private Sector Constituency meeting in Cairo

Homero- Gave an update on the meeting being planned by the WEF and the chair of the Private Sector Constituency to be held in Cairo (8-9 May) following the Coordinating Board meetings (6-7 May). The secretariat of the WEF are organizers and lead agency in this event and they are drafting the agenda for the meeting in collaboration with the chair. The Partnership secretariat is providing support and giving input WEF and will be present at the meetings. The chairs of all 7 WG's will be invited and should take part in the meetings.

5) Update on Coordinating Board (CB) Cairo Meeting May 6-7

Louise- Gave an update on the possible participants guests and gala event being planned before the meeting. The McKinsey group will be presenting their recommendations to the CB. There will also be discussions and updates on the preparations for the Global Leader's Forum on HIV/TB being lead by President Sampaio and to be held at the United Nations NY HQ offices. It was emphasized that the Partnership is seeking to get as much and as high level participation as possible from the UN ECOSOC accredited missions for the meeting.

Nicole- reiterated the need for Civil Society to push their National Agendas to get HIV/TB on the priority list. Another target event ahead of this Summit is the Programme Coordinating Board (PCB) meeting of UNAIDS in April.

Action point 5: Secretariat will invite **Colleen Daniels** (focal person in THD for TB-HIV advocacy) to give an update on all the organization around the meeting in NY and what could be done by partners in support of this event.

6) Centre for Resource Mobilization Website update

Homero- Apologized for not having this on the agenda as Paul requested some information on where we stand and how soon it will be online. Unfortunately, the staff working on coding and finalizing the website has multiple projects and websites he is working on (including the WTBD) and due to the deadline of these, our website has become priority number 2. Still, Homero promised to put as much (mental) pressure as possible in order to get the website up in the next week or so.

Action point 6: Homero to send an update and link to website as soon as it is online.

7) Civil Society Challenge Facility update

Louise- Gave an update on the reports that are still coming in and explained the CB will decide if it will dedicate more funding and what kind of funding for an eventual second call for proposals. She said it the CB might be able to make a decision during the Cairo meeting, but will not be sure until more information is available in the coming weeks.

Anne- requested more information on the possibility of getting scholarships for the IAS Mexico conference in August.

Nicole- explained the difficulties we had for the IUATLD and due to the administrative restraints, we are hesitant to try something similar unless a practical mechanism can be identified. It is very difficult to transfer money to other organizations to pass on to participants for their travel. She said the easiest solution is a letter of agreement and she offered to try to establish a cost-sharing scheme if one of the partners would be willing to commit to this by providing equal funding.

Paul- said his organization would not be able provide funding but would be willing to explore if they would raise the funding needed from another source.

Action point 7: The secretariat will request that Ron MacInnis, Director of Policy and Programmes, International AIDS Society will join a future call to update the group on plans for the IAS Conference in Mexico City.

**Next Conference Calls:
14 April 15h00 CET**