



## Sub Group on Global Advocacy for Resource Mobilization

5-6 November 2007  
Southern Sun "The Cullinan" Hotel,  
Cape Town, South Africa

**Chair: Mr Paul Sommerfeld**  
**Secretariat: Nicole S. Schiegg & TBD,**  
**Stop TB Partnership**

*Monday 5 November 2007*

09:00	<b>Registration</b>	
09:30-10:30	<b>ACSM Working Group - Full Plenary</b>	
	<ul style="list-style-type: none"><li>▪ Welcome and ACSM Working Group Achievements</li><li>▪ ACSM's role in achieving the Global Plan targets</li><li>▪ Challenges and Future Direction</li><li>▪ Biennium Workplan Outline presented at Coordinating Board</li><li>▪ Goal of the Working Group Meeting (provide detail and strategy to workplan outline)</li></ul>	<ul style="list-style-type: none"><li>Paul Sommerfeld</li><li>Marcos Espinal</li><li>Jeremiah Chakaya</li><li>Paul Sommerfeld</li></ul>
10:30-11:00	<b>Coffee Break / Room Switch</b>	
11:00-11:15	<b>Global Advocacy for Resource Mobilization Sub Group</b>	Paul Sommerfeld
	Objectives for the meeting: <ul style="list-style-type: none"><li>▪ Development of strategic plans for the next two years</li><li>▪ Determine internal Sub Group governance matters</li></ul>	
11:15-12:30	<b>Session 1: Resource Mobilization and National Advocacy</b>	Paul Sommerfeld ( <i>moderator</i> ) Louise Baker
	<ul style="list-style-type: none"><li>▪ Prioritizing and tracking resource targets<ul style="list-style-type: none"><li>○ What is the topline message?</li><li>○ Creating a library of evidence</li></ul></li><li>▪ Building National Partnerships</li><li>▪ Creating Regional Partnerships</li><li>▪ Discussion and development of benchmarks in small groups</li></ul>	<ul style="list-style-type: none"><li>Anne Fanning</li><li>Sheila Davie</li></ul>
12:30-13:30	<b>LUNCH</b>	
13:30-15:30	<b>Session 2: Civil Society/TB Affected Community Involvement</b>	Beatrijs Stickers ( <i>moderator</i> ) Sue Perez Bertrand Kampoer Pervaiz Tufail Paul Thorn Beatrijs Stickers
15:30-16:00	<b>Coffee Break</b>	

\* To be confirmed

- 16:00-17:30 **Session 3: Media, Messaging and Events**
- World TB Day & Messaging
    - Theme and General Awareness Campaign
  - Coordinating around Major HIV/AIDS Events in 2008
  - Discussion and development of benchmarks
- Tim France  
Colleen Daniels  
Tim France

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- 09:00-11:00 **Session 4: Supporting other working groups and initiatives**
- Global Drug Facility (GDF)
  - Research Movement
  - Retooling Task Force
  - Business Engagement
  - Discussion and development of benchmarks
- Robert Matiru  
Louise Baker  
Jennifer Woolley  
Shaloo Puri
- 11:00-11:30 **Coffee Break**
- 11:30-12:30 **Session 5: Putting it All Together**
- Finalization of Biennium Workplan
  - Sub group governance issues
- Paul Sommerfeld
- Close of Global Advocacy Sub Group Meeting**
- 12:30-13:30 **LUNCH**
- 13:30-14:30 **ACSM Working Group - Full Plenary**
- Report back from each Sub Group on their intended strategic direction and activities
  - Debate on common issues arising from Sub Groups
- Paul Sommerfeld  
Jeremiah Chakaya & Netty Kamp
- 14:30-15:00 **COFFEE**
- 15:00-17:30 **Plenary Session continued.**
- Further planning on events of common interest: IAS Conference (August 2008) / Partners Forum 2009
  - How can ACSM efforts support TB control through a social determinants framework?
  - Vision for the ACSM Working Group: Charting a Way Forward
- Paul Sommerfeld  
Ernesto Jaramillo  
Irene Koek
- 17:30 CLOSE of Working Group Meeting**