

Global Fund ACSM Activities

Global Fund TB Grants

Country	Round 1	Round 2	Round 3	Round 4	Round 5	Round 6	Round 7
Cambodia							

Global Fund Grant Round 5

Country	ACSM Component
Cambodia	

Description of Round 5 ACSM Activities

Round 5 ACSM activities build upon the ACSM activities in the NTP health strategic plan (2001-2005). This plan received funding from GF Round 2 and contains a number of activities related to advocacy, communication and social mobilization (ACS) for TB control.

From Round 2

Objective 3:

To reinforce social mobilization through advocacy and IEC activities by using both media and publication strategies. Use the mass media for IEC and distribute IEC materials to the community. Organize TB awareness campaigns in the community and health education programmes in schools.

27.1 Description of main activities to achieve the stated objectives in 3

- To strengthen advocacy, the media strategy will include media tours once a quarter for the press, meetings on World TB Day in operational districts all over the country.
- The publication strategy will build a partnership with AMI to highlight issues related to TB in Cambodia through the publication and distribution of the "Health Messenger", besides printing annual reports and regular bulletins.
- Through the IEC strategy, leaflets, posters, calendars, Tshirts & caps will be distributed during TB awareness campaigns and World TB day to mobilize community support and participation.
- IEC through the mass media (radio, TV, newspapers) will greatly assist in not only creating TB awareness, but also in health education of the people.
- TB awareness campaigns in remote areas will carry the message that TB is curable through DOTS.

- These activities will improve the knowledge about TB among adults from 20% to 80% and in a larger sense, give a boost to NTP through social mobilization.

Currently, NTP keeps updated the National Committee Against Tuberculosis on the progress and requirements. Health education activities include production of health education materials like posters, leaflets and video show and dissemination of the main messages –“that TB is curable and best available treatment”, “DOTS, is free of charge in all public hospital or health centers”, through various media. Special events are held at central, provincial and district levels on World TB day. NTP has also plans for increasing information to the private sector. All NGOS participating in this proposal will focus on ACS at community level for adapting and disseminating health education messages to their different target groups. It would encourage the community members, local authorities and former cured TB patients to act as a “go-between” the villagers and the health center or hospital. Round 5 ACSM is a continuation of Round 2.

From Round 5.

Objective-2: To scale-up access to DOTS to underserved populations with specific strategies through especially expanded community DOTS, involvement of private providers, improved access to urban TB services for reaching the most vulnerable population guaranteed by a strong partnership with NGOs.

SDA 2.1: To strengthen the Community DOTS programme through DOT at village level

2.1.7 Extension of community interventions for TB awareness- Advocacy
Communication and Social mobilization (ACS)started in GF R-2:PY 4&5- where is Rd 2?

Principal Recipient

The Ministry of Health of the Government of Cambodia »	
Contact Person:	Dr. Sok Touch
Designation:	Director of CDC and Principal Recipient Chairperson
Address:	151-153 Avenue Kampuchea Krom
Zip Code:	
State / Province:	
City:	Phnom Penh
Country:	
Phone:	+855.12.856.848
E-mail:	touch358@online.com.kh

Type of Implementing Partners

Table V.33

Resource allocation to implementing partners* (%)	Year 1	Year 2	Year 3 (Estimate)	Year 4 (Estimate)	Year 5 (Estimate)	Total
Government	71%	83%	82%	93%	96%	85%
NGOs/ Community-Based Org.	29%	17%	18%	7%	4%	15%
Private Sector						
People living with HIV/ TB/ malaria						
Academic / Educational Organizations						
Faith-based Organizations						
Others (please specify)						
Total	100%	100%	100%	100%	100%	100%
Total in USD	1,182,422	1,399,633	1,411,119	1,424,482	1,298,743	6,716,399

- If there is only one partner, please explain why.

NGOs in partnership with CENAT

- Save the Children Australia (SCA)
- Partners For Health And Development (PFHAD)
- Aide Medicale Internationale (AMI)
- VOR ORT e.V.