

Strategic Vision

To ensure TB free communities through the mobilization of economic, community and political resources, through the mobilization of resources to fund the *Global Plan to Stop TB 2006-2015*, and by promoting ACSM activities for TB control at global and national levels.

In coordination with the Stop TB Partnership Secretariat, the activities below will be guided by two Sub Groups: (1) global advocacy for resource mobilization and (2) ACSM for TB control at country level.

Outline of Key Objectives and Activities

1. *Developing Opportunities for Increased Resources for TB Action*

Prioritize key resource mobilization targets and issues (GDF, research), and supplement existing Secretariat and partner efforts, in order to fund the *Global Plan from 2006 to 2015* for TB control and new tool development.

- a. Develop donor profiles and a "library of evidence" (research into political/donor processes), and undertake and publish a TB-specific "Resource Tracking Survey".
- b. Monitor resource mobilization activities of the Secretariat and partners to maximize synergy and minimize duplication.
- c. For each resource target, and these include national governments in high burden countries, devise a strategy, recommend a plan of action, and monitor progress.

2. *Engaging Civil Society; Promoting Collaboration in TB Advocacy*

(i) Create the political accountability and social pressure required to shape policy agendas particularly in new donor and high burden countries.

- a. Support the development of Regional and National Partnerships to Stop TB.
- b. Convene and promote Regional and National Dialogues to Stop TB (events with key stakeholders, especially those in the HIV world, to raise awareness and mobilize resources).
- c. Actively support a general awareness, action-oriented campaign to be launched o/a World TB Day 2008 (disseminate products, assist with in-country media, develop a "WebRing" of Stop TB partners, etc).

(ii) Build the capacity of civil society and affected communities in both donor and endemic countries to mobilize collective action in the fight against TB.

- a. Monitor civil society involvement in donor and endemic countries.
- b. Develop and implement plans for engaging, mobilizing and linking both TB affected communities and other civil society actors for national and global advocacy.
- c. Promote active use of both the Patients' Charter and the International Standards of TB Care, including arranging for their translation.

(iii) Promote channels of communication to coalesce Stop TB partners around key advocacy events such as major HIV/AIDS conferences, World TB Day, and press conferences around significant developments.

- a. Develop, update and disseminate clear and consistent messaging about the Partnership and "hot topics" throughout the year, such as TB-HIV and milestones in new tools development.
- b. Coordinate partners around an outreach strategy at key advocacy events.

3. *Developing the Use and Integration of ACSM Approaches in TB Control*

(i) Build local capacity to develop and implement multisectoral, participatory, sustainable ACSM plans to: improve case detection and treatment outcomes, empower affected communities, and combat stigma and discrimination.

- a. Continue regional ACSM planning workshops and facilitate country-level technical assistance missions.
- b. Conduct training for consultants to ensure quality ACSM technical assistance.
- c. Integrate ACSM into existing tools for TB control programs.
- d. Develop and disseminate easy, "how-to" ACSM guides for implementers.

(ii) Disseminate evidence of good practice and lessons learned at country level, and track progress towards Global Plan targets.

- a. Produce two case study collections by region and organize ACSM "showcase" events linked to major conferences and events.
- b. Create repository of ACSM activities by country, identify global indicators and conduct an assessment of ACSM activities at the end of each year.

4. *Engaging with and Supporting other Working Groups and initiatives of the Stop TB Partnership*

Promote exchange of information between the Working Groups (TB-HIV, New Tools, DOTS Expansion) and the sharing of ACSM-related lessons and experiences to ensure maximum impact, encourage participation and facilitate collaboration.

- a. As appropriate, identify one person from the two ACSM Core Groups, or add people as "Advisors", who are members of other Partnership working groups and can identify and/or support ACSM needs.
- b. Conduct an assessment and provide broad training, tools and materials to develop capacity for resource mobilization and advocacy among partners and other working groups.