



Sub-Group on Advocacy, Communications and Social Mobilization at Country Level

Vice Chair: TBD

Secretariat: Ms Nicole S. Schiegg,
Ms Young-Ae Chu
Stop TB Partnership, WHO, Switzerland

ACSM at Country Level (CL): Core Group Conference Call 19 February 2008

Participants: Paul Sommerfeld, Jacob Kayombo, Netty Kamp, Case Gordon, Jeremiah Chakaya, Homero Hernandez, Young-Ae Chu

1) MDR Mobilization Sub Group update from Case Gordon

Case Gordon, who is heading the MDR Mobilization Sub Group (under the MDR-TB Working Group) joined the call from India to give members an update. He said the new Terms of Reference for the Sub Group have just been approved and announced he would be sending them around for comments to Core Group members. Case gave a brief background on the issues considered when drafting the TOR and began explaining two current projects (one of them in India) related to this Sub Group. Unfortunately, the line was cut off and we could not get Case back on line.

Action point: Case to send Core Group members the TOR for the MDR Mobilization Sub Group along with a brief summary of two projects mentioned on the teleconference.

2) ACSM Working Group election update

The secretariat gave a brief summary on the election process and introduced the Election Committee (Jacob Kayombo, Jeremiah Chakaya, Anne Fanning and Mayowa Joel). An announcement of the election was sent out to the entire ACSM Working Group listserv on 19 February and the election page is now live at:

http://www.stoptb.org/wg/advocacy_communication/election.asp.

Netty raised the issue of considering not accepting new Working Group members during the entire election process. This rose out of concern that there may be people wanting to join the Working Group just for the purpose of nominating or voting for a certain candidate.

Action point: Secretariat to discuss this with the Election Committee and get back to Core Group members on the decision made.

Jacob and Chakaya both asked how we would ensure that people who are voting make educated choices on the nominated candidates. One way to ensure this is to have all nominees accepting to stand for election submit a statement of intent along with a short biography to be posted online in the election web site.

Action point: To make all submissions consistent, the Secretariat will draft a template for submission and have Election Committee review the document before sending to all nominees.

3) Update on ACSM repository

The ACSM repository is a collection of data gathered from a questionnaire sent out to countries for the annual WHO Global TB Control Report and from the Global Fund website specific on ACSM activities. We now have data on ACSM budgets, major ACSM activities conducted, proposed ACSM activities in Global Fund grants, as well as areas



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of TA needed for each of the 22 High-burden countries. A message will be sent to the ACSM Working Group when this repository is posted online. Once online, Core Group members are encouraged to provide comments as well as further input of other ACSM activities you know are happening at country level.

Netty asked what the purpose of the repository was and also why the 22 HBCs were chosen. The purpose of the repository is to gather all the information that is already out there and provide a quick snapshot of ACSM activities in a given country. This will help in better targeting TA or other initiatives as one would have a clearer idea of what the needs are and it would also help avoid duplicating efforts. The 22 HBCs were chosen as a starting point. The long-term plan is to get similar information for all the countries - perhaps starting with those with ACSM Global Fund grants.

Paul asked if there were plans to link this repository to the resource mobilization website. Homero responded he would look into the architecture of the website to make sure the contents are linked from the Country level webpage and make sure there was a link if there wasn't one already.

4) ACSM Planning Workshop for the Eastern Mediterranean Region

The secretariat gave a brief summary of the upcoming ACSM Planning Workshop for the Eastern Mediterranean Region. The Workshop will be held in Amman, Jordan from 13-17 April, 2008. The participating countries are Pakistan, Egypt, Sudan (N), Morocco and Jordan. These specific countries were chosen as they all have ACSM components in their Global Fund grants. The money used to hold these Regional Workshops is specifically tied to Global Fund grants and in helping countries identify bottlenecks and to facilitate implementation of ACSM activities.

Netty asked how the countries listed for the African Region Workshop were chosen.

Action point: Young-Ae to follow up with PATH and AED and get back to Core Group.

Paul briefed the Core Group on a conversation he had with Natalia Zaika, PATH representative on the Stop TB Euro board. She told him countries in Eastern Europe desperately need help in ACSM and Paul has asked the Secretariat what our plans/options are at this point. We explained that we are currently working on organizing the EMRO workshop and will start organizing the AMRO one soon. As soon as the EMRO workshop has taken place the secretariat will have the resources to start organizing the EURO or AFRO workshops (depending on regional and partner availability). The secretariat is also currently working on a response to their request with PATH.

Action point: Paul to write email describing the conversation he had with the lady from Ukraine and Secretariat to discuss on how to move forward with the request.

5) World TB Day 2008



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The secretariat reminded participants that World TB Day was coming up and that the website was live with materials available for download. All members are encouraged to submit plans for events, or other material to share on the WTBD website.

Netty, who was just in Angola and Gambia said that she saw people had already downloaded materials and were using the slogan that was provided. Young-Ae asked people travelling to countries to take and submit photos of any activity related to World TB day, for posting on the web.

6) Two documents for Core Group comments

Two documents were sent to Core Group members.

- **Regional TA plans for 2008** - a tentative schedule of ACSM TA plans for this year. Please provide input on other TA plans you or your organization may be planning. (Netty will submit KNCV plans to TBTEAM).
- **Template for country best practice** -- this is a template to make it easy for countries to provide their best ACSM practices.

Action point: Please review both documents and provide comments to secretariat **by 3 March, 2008.**

7) Direction of Country-Level Sub Group in 2008

Paul asked about the direction of the Country-Level Sub Group for the year 2008. The Secretariat explained that for now, the Sub Group would focus on the action points agreed to by members at the Cape Town meeting. These can be found online:

http://www.stoptb.org/wg/advocacy_communication/acsmcl/capetown2007.asp

It was suggested that this discussion (as well as that of composition of Core Groups) be continued once the Chair and Vice Chair come on board.

8) Work on patient-related issues

Jacob gave a brief update on how the 3 community representatives to the ACSM Working Group (Jacob Kayombo, Mayowa Joel and Banza Chela) were working to better address patient-related issues through ACSM efforts.

Jacob, Mayowa and Banza are currently gathering a list of all patient-related issues in order to come up with a targeted action plan focusing on priority areas. Jacob has requested that Core Group members provide input/suggestions and has asked for the support and help of members.

Action point: Secretariat is now compiling list of patient-related issues submitted by the community reps. These will be distributed for comments and input.