

Stop TB Partnership Advocacy, Communications and Social Mobilization (ACSM) November 2007 e-Update

NEWS

The ACSM Working Group holds successful annual meeting in Cape Town

The Stop TB Partnership's Working Group on Advocacy, Communication and Social Mobilization held its first full meeting since the Working Group's launch in 2005. More than 100 people attended the two-day meeting, aimed at sharing best practices and charting a way forward with activities in line with the Working Group's workplan for the next biennium.

The Working Group met in a plenary and then divided into the two Sub Groups (Global advocacy for social mobilization and ACSM at country level). Each of the Sub Groups held in-depth discussions and came up with concrete lists of action points.

More information on the meeting, including presentations and action points, can be found at the following site:

http://www.stoptb.org/wg/advocacy_communication/acsmcl/capetown2007.asp

Stop TB Partnership sponsors issue-focused coverage of Union Meeting

The Stop TB Partnership sponsored a group of Key Correspondents working for Health and Development Networks (HDN) to attend the 38th Union World Conference on Lung Health and cover the various issues discussed.

The Key Correspondents focused on the personal perspectives of TB and responses to the conference proceedings. Their stories were based on presentations, interviews, and press conference events held during the conference.

Stories were disseminated electronically to reach a wide audience at the national, regional and global levels. For more information and to read the reports, please visit the web site: http://www.stoptb.org/wg/advocacy_communication/acsmcl/union38.asp



Advocate's Corner and TB Community Zone at the Union Conference

In collaboration with IUATLD, TB Alert and TB community representatives, the Stop TB Partnership coordinated two spaces dedicated to TB advocates and TB patients at the Exhibition Hall during the Union Conference.

The "TB Community Zone", managed by TB

community representatives, was a closed space made available for the TB-affected community. It provided refreshments, and a comfortable atmosphere to rest as well as to meet other people and share experiences. The Advocate's Corner was managed by TB Alert and provided a place where TB advocates could meet, network and share.

Stop TB Partnership announces World TB Day theme: "I am stopping TB"

Stop TB Ambassador Anna Cataldi announced next year's World TB Day theme at the opening ceremony of the Union Conference in Cape Town. She announced plans for a global campaign with the slogan "*I am stopping TB*" to be launched in the run-up to World TB Day 2008, aimed at challenging people all over the world to do their part to fight TB.

See the press release: <http://www.stoptb.org/news/assets/documents/worldtbdayfinal.pdf>

PAST EVENTS

TB Policy Briefing held in Washington, DC

The UN Secretary-General's Special Envoy to Stop TB H.E. Jorge Sampaio attended a policy luncheon focused on TB and organized by the CSIS Task Force on HIV/AIDS, the Henry J. Kaiser Family Foundation and the Stop TB Partnership. Held on Capitol Hill in Washington D.C. on 17 October, speakers included: Senator Sherrod Brown from Ohio, Ambassador Mark Dybul of the Office of the U.S. Global AIDS Coordinator, Ms Irene Koek of USAID and Dr Mario Raviglione from WHO.

The policy luncheon was part of a larger "advocacy blitz" in the United States (US) involving Dr Marcos Espinal and Dr Mario Raviglione, aimed at keeping TB in much needed spotlight to solidify funding numbers for TB for 2008 (which, if approved by the US Congress, could reach US\$ 200 million - double the amount from 2007) and to create momentum for the Stop TB Now Act, a policy bill being considered by the US Congress that would put the US on track to meet global TB targets.

The webcast of the policy luncheon can be found at:

http://www.kaisernetwork.org/health_cast/hcast_index.cfm?display=detail&hc=2384

Stop TB Partnership meets in Berlin, Germany

The 13th Stop TB Partnership Coordinating Board met in Berlin from 23-24 October. The two-day meeting was hosted by the German Development Bank (KfW) and presided over by the Board's Chair Irene Koek, chief of USAID's Infectious Disease Division for the Global Health Bureau.

Items on the agenda included an address by Anna Cataldi, the newly appointed Stop TB Ambassador; and discussions on how Stop TB can work together with global health initiatives to strengthen health systems. Dr Jorge Sampaio, the UN Secretary General's Special Envoy to Stop TB and the former President of Portugal, reported on his recent activities. Other agenda items included overcoming bottlenecks in second-line anti-TB

drug procurement, raising funds for TB and the Stop TB Partnership Secretariat Work Plan 2008/2009.

For more information and links to all the documents:

http://www.stoptb.org/cb/meetings/20071023_Berlin_Germany/

NEW ACSM PUBLICATIONS

TB Tips: Advice for People with Tuberculosis

This publication, written by Paul Thorn, is a short booklet full of practical advice, suggestions, guidance and information in an easy-to-read format for people with tuberculosis. It gives useful advice for all phases of TB treatment - from initial infection and diagnosis to treatment, hospital isolation and eventual cure.

The booklet, which was made available at the Union Conference in Cape Town, was a huge success. Re-prints are already being done and translations into French, Spanish and Hindi are under way.

You can download the booklet at: http://www.stoptb.org/resource_center/documents.asp

Overcoming Tuberculosis: A Handbook for Patients

This handbook, also by Paul Thorn, aims to help people with TB or multidrug-resistant TB understand what TB is and how they can get the disease, how it is diagnosed, and how it is treated and cured.

The Handbook takes readers through each phase of TB treatment, explaining all aspects of TB treatment in detail and answering many of the questions TB patients may have.

The Handbook can be found online:

http://www.stoptb.org/resource_center/documents.asp

ANNOUNCEMENTS

Looking for ACSM Experts

If you have considerable experience in advocacy, communication and social mobilization (ACSM) activities, please submit your CV to the ACSM Consultant Database. We are looking for experts to match with incoming technical assistance requests.

ACSM Country-Level technical assistance now available

The Stop TB Partnership, with support from PEPFAR through USAID, is coordinating technical assistance to Global Fund grants in order to accelerate absorptive capacity and to improve performance of ACSM activities.

Submit best country examples

The Stop TB Partnership is looking for best practice examples to showcase in web sites, presentations, and events (including an ACSM Symposium at the Union

Conference 2008 showcasing best practices and results). Share with us your stories of success in implementing advocacy, communication and social mobilization activities in your neighborhood, town, city or country. For more information, visit: http://www.stoptb.org/wg/advocacy_communication/acsmcl/bestpractice.asp

Submit your news

If you, or partners that you know, have news or resources you would like to announce or share through this e-update, please forward to chuy@who.int for inclusion in the next e-update.

RESOURCES:

[Sub Group on Global Advocacy for Resource Mobilization](#)
[Sub Group on ACSM at Country Level](#)

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