



Operation ASHA's Creative Director introduces Knight Wolf, the new TB Champion.

Knight Wolf is a superhero with superpowers, who fights evil doers with great panache and incredible bravery. He is also fighting Tuberculosis by giving health education and raising awareness about TB in a fun-filled manner- via a beautifully illustrated comic book.

Knight Wolf is the brainchild of Grant Reed, a 17-year-old boy from the US, who, at this young age, is the Creative Director for Operation ASHA.

We had a spectacular launch of the comic book in Mumbai, in a fully packed auditorium in St. George's Hospital. The Chief Guest, Dr. Sanjeev Kamble, MD, Director of Health Services of Maharashtra, give an inspirational speech on Knight Wolf that was met with foot-stomping and thumping applause till the very rafters of the hall were ringing. The glittering ceremony was attended by government officials, State TB officers from other parts of the country, CEOs from corporates, and most importantly, our own TB patients who listened with rapt attention, and our very own TB health workers who serve patients with love and care and the utmost sincerity.

There was a widespread cheering and clapping when Dr Kamble said, "Knight Wolf is the new TB champion. He is telling children exciting stories of good conquering over evil, and at the same time, he is giving health education by graphics and pictures. Children like pictures, not lectures! A comic book is exactly what we need in the fight against TB."

The TB community is grateful to Grant Reed for his brilliant creation and for investing his time, expertise, creativity and resources in bringing forward a solution for TB elimination. The comic book has already been translated into 3 languages, and more than 40,000 copies are being distributed to disadvantaged children all over India in TB treatment centres, schools, hospitals, health camps, slums and other resource-limited settings.

Knight Wolf will be a new paradigm in the fight against TB. Lack of awareness is the reason why 3 million TB patients go 'missing' every year. We cannot allow this anymore. It's time to utilise every tool effectively in the fight against TB, and this is why we must support Knight Wolf in fulfilling his mission.

The pdf of the comic book is available to all. We are willing to give a license free of cost for translating, printing and distribution to anyone who is interested.

